

THE RECLAIMED COGSWELL INTERCHANGE



- Accessible** - to existing roads, pedways, sidewalks and parking spaces
- Close proximity** - to the largest cluster of Downtown offices, hotels and amenities
- Visibility** - from the waterfront, bridge, Citadel and surrounding buildings
- Economically viable** - opportunity for cost-sharing / long-term economic return
- Increased density** - better economic return for HRM and the Province of Nova Scotia
- A waterfront location** - access to the Downtown waterfront

Cogswell Downtown Precinct - 16.5 acres

Ample area for a New World Trade and Convention Centre, the development of office, hotel and residential as well as for green space and a redeveloped street network.



A NEW WORLD TRADE AND CONVENTION CENTRE



A distinctive "Signature" Building that celebrates the importance of the World Trade Centre to the City and Province while enhancing the overall image of the Downtown and Waterfront.

A sound investment with cost-effective construction and operation practices, the New World Trade and Convention Centre will be designed and constructed in accordance with sustainable practices with the goal of achieving a gold LEED certification.

A New World Trade and Convention Centre will provide a healthy and contemporary office and convention space environment for clients and staff and will meet the current and future needs of the Trade Centre.

A New World Trade and Convention Centre RECLAIMING THE INTERCHANGE

BENEFITS TO OUR CITY



Reclaim - the Interchange and reintegrate streets, buildings and adjacent neighborhoods into the historic fabric of Downtown with the possibility of using historic street names throughout the project

Build - on the framework of HRM By Design Process

Strengthen - the sustainable future of Halifax's Downtown and surrounding areas through new investments and increased activity and density

Connect - neighborhoods in the North End to the Downtown area

Position - an iconic building as the new "Gateway" to the Downtown



The Next "POSITIVE CHANGE" For Halifax Regional Municipality

The time, the location and the opportunity for achieving numerous community goals is available now by constructing a New World Trade and Convention Centre at the Reclaimed Cogswell Interchange.

The team is in place - we've assembled some of Canada and Nova Scotia's leading real estate, design and construction consultants to provide the expertise for the development of a New World Trade and Convention Centre and to manage the redevelopment of the Cogswell Interchange.

BUILDING ON THE FRAMEWORK AND RECOMMENDATIONS DEVELOPED THROUGH THE HRM BY DESIGN PROCESS

